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SPORTS INDUSTRY OF INDIA, INC.



Elite Football League of India



Elite Football League of India - University



Universal Basketball Alliance - University



Elite University Sports Alliance of India



Elite eSports of India

## SPORTS INDUSTRY OF INDIA INC.

### Indian University Sports And Its Predictions

“The test of an investment concept is not the skepticism it generates, but rather the logic underlying it.”

This quote above was pulled from the very first paragraph of a book titled Dow 3000, copyright 1982, written by *Thomas Blamer and Richard Shulman*.

At the time, the stock market had closed on December 31st, 1981, at a Dow of 875.

It was considered a radical thought, even nonsensical, that the Dow would reach 3,000.

Today, the Dow closed the day at 21,200.

The UK based financial services giant Standard Chartered

Plc. predicted in its annual ranking of the largest economies in the world that India will overtake the U. S. Economy by the year 2030.

In other words, the Indian economy will be bigger than the United States economy in just 9 years.

This was something considered unimaginable just a few years ago.

India is growing at an unprecedented and uninterrupted rate, year in, year out. (at least before the coronavirus).

The United States will fall to a third place in the ranking of the largest economies in the world.

China and India will overtake the U.S. by 2030, and it is unlikely that we will ever get the throne back.

UK based financial services giant Standard Chartered Plc. predicted in its annual ranking of the largest economies in the world. In the next decade, China will solidify its place as the largest economy in the world. They expect India will surpass the United States within the same period, as the analysis forecasts that the South Asian country will move up to second place.

Standard Chartered measured both Gross Domestic Product (GDP) and Purchasing Power Parity (PPP) exchange rates. The financial services firm is projecting that India's rate of economic growth will accelerate to 7.8% by the 2020s. China's economic growth will slow down, adjusting to a steady 5.0% growth at 2030.

India is predicted to be the second largest economy in the

world by PPP terms and is expected to have become the most populous country in the world.

India's sports industry witnessed a dramatic jump in the last decade. Gone are the days when sports in India was equivalent to cricket. Today, other sports like football, kabaddi, and badminton, among others, are rewriting the growth of the sports industry in India.

At 15%, the Indian sports industry is one of the fastest-growing industries in the world, according to DataPOWA. This is a considerable increment over the global average of 5%.

Sports Industry of India Inc. , is in the process of “locking down” University Sports in India much like the NCAA roped in college sports in America.

University Sports generate HUGE revenue in America.

Revenue generated from America's NCAA sports is concentrated among a small number of schools. Just 65 schools out of 2,078 in the NCAA – less than 3% – were responsible for \$7.6 billion in revenue in 2018. That's more than half of all college sports revenue. Apr 5, 2019

WILL college sports generate revenue in India?????

Will the EUSAI which currently has 67 of India's largest Universities under contract (which represents already approximately 2,200 Indian colleges) be able to commercialize College/University sports in India? Will college kids in India buy logo'ed shirts or merchandise? Will anyone want to watch college sports or

## University sport rivalries?

Sports Industry of India Inc., through EUSAI is the beginning of India's first ever commercialized sports Industry.

While it started from scratch.....the real question is what will be achieved?

What will College sports be worth one day in India??



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